(Japanese expression ver.)

# 「率直に言うと…」

(English expression ver.)

# "By straightly saying..."



### (Japanese expression ver.)

#### 「率直に言うと…」

「取り敢えず世の中の混乱からは距離を置いた。お金儲けに纏わる事には手を出さなくした。そして規模や数量を追いかける従来型の「成長戦略」を止めて、社員の人間的質を上げる事を既存の規模数量的「成長戦略」の代替「成長戦略」とした訳だが…」

「訳だが…で、次は何?」

「広告は前からしていなかったが増々しなくなった。率直に言うと、広告って大したことない物を恰も大したことある様に見せかける一種の騙し技術みたいなもんだろう?

人気取り看板政策も同じ。入り口は低く、後でツケ、どっさり。クレジット払いか、売掛金みたいなもんだ。後で増税シコタマよ。晴れのち雨、じゃなくて、熱狂のち恐怖、な訳ョ。

兎に角、一言で言えば、目的は全て数字。その数字の常時右肩上がりのアップヨ。会社は 規模や株価、成長率。為政者は各得票数。支持率。国民は可処分所得。

それをよく見せかけるために世の中挙げてウソの付き捲り。見掛けドンドン、問題先送り のハリボテ状態、常態化。

粉飾決算。水増し投票疑惑。金のない奴に限って財布の金、見せびらかしや、実力に見合

わない大きな家建てたり、高級車乗り回したり…高下駄履いた上に更に背伸びしてるから、ちょっと突けば、直ぐにひっくり返る…」

「お前さんの場合、元々見せかける物がないから、ひっくり返りようもない訳かぁ…」 「それ、褒めてんの?貶してんの?」

「率直に言うと、バカにしてんの。ナハナハ」

「かぁちゃん、ぼくちゃん、傷ついたぁ~グスン」

## (English expression ver.)

#### "By straightly saying..."

"For now, for the time being, to put a distance from current now confused society. Concerning to matter of money hunting, to got tried to no touch. And stopping former stereo type "strategy of growth" which always tracking after scale size, quantity, outlooks, bater, as an alternative "strategy of growth", we have changed to track after human staff humanity, inner contents level up. we are planning to…"

"We are planning to…then, next is what?"

"From former, we no ad, but recently more, more, no ad. by straightly saying, ad is scamming tricky technic competition which poor contents faking to outlooks "great contents", like that.

Capturing eye policy which is aiming for only getting popularity, is the same.

Entrance, candy bon bon, welcome, welcome, exit, after election, bashed, pay tax, pay tax. At the time, advanced money!! Like a weather news. "shiny, after it, will get changed, to rainy", "festival, after it, cleaning the street of parade."

Anyway, by 1 shot saying, all target goal, aiming for is quantity, amounts, rank, size scale up which is towards always right shoulder direction rising up. in the case of company, size, scale, market stock price up, in the case of politicians, supported % up, in the case of general people, income up.

In the fact, poor contents, for showing as a well good fine one, wearing well good fine costume, making outlooks up. Thus the faky competition anytime, anywhere. Only tricky skill gets brushing up. The problem no touch, pretending to no noticing, passing through over to future, it's bad!!

In the case of company, decorative make-up anniversary accounting report, in the case of unless money few people, while showing much money in their wallet, they are building big house up, driving with very expensive cost automobile car around. It looks like while wearing very hi heel shoes, they stretch up maximum, from side, in the case of little bit pushing

them, they will get lost balance, easily will get down, by sudden attacks out of schedule."

"In your case, as no having anything, no happen lost balance, no happen getting down even if sudden attacks happen, out of schedule!!"

<sup>&</sup>quot;Above is compliment or bashing?"

<sup>&</sup>quot;By my straightly saying, it`s kidding you!! Haha!!"

<sup>&</sup>quot;Mom madam, me a kid, got shocked!! Tear drops."