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8th Apl. 26

(Japanese expression ver.)

「知情意の話」

(English expression ver.)

“A topics of “knowledge”, “emotion”, and
“will”, ”passion”.”



(Souseki Natsume novel titled “Bocchan”) (Souseki Natsume thinking pose)

(*Japanese expression ver.*)

「知情意の話」

「♪知に働けば角が立つ。情に竿刺せば流される。意地を通せば窮屈だ。兎角この世は住みにくい♪と言ったのは、我が国で、かの有名な明治の文豪「夏目漱石」先生だが、どうも俺が見ていると、現代は「知情意」の内、「知」にばかり目が行き過ぎている様な気がしてならない。

「顕在世界」、詰まり頭の中のばかりで「潜在世界」、言うなれば頭を使ってでは見えない世界の事を完全に忘れてる。

もっと端的に言えば、目に見えて、儲かるか儲からないかだけ。アタマだけでワカル事だけ。

だから、目先、儲からなければ即、やめる。

AI にしろ IT にしろ、統計学の生起確率の高いモノにだけ目が行き過ぎている事なんかだ。恐竜が絶滅した巨大隕石衝突は、生起確率が限りなく 0 に近いレベルで発生したんだ。ゼロに近い確率ですら、実際には起こり得るんだ。となれば生起確率 0 と 99% の間に大差ない場合もあり得るという事も考え併せないといけなくなるという事だ。

要するに目先の事だけ。目に見えている事ばかりではダメだ。却って油断から滅亡の元になり易い。

よく観察すれば、お客さんや従業員は「知」ではなく、どちらかという「情」を求めている事が分ってくるはずだ。この差はデカイ。コンセプトを作るうえで全然違ってくる。零細企業の経営者は、儲かるか儲からないかより、儲からなくても「意志」を尊重する様じゃないとダメだ。そう言うのがなければ損をしてまで動く気にはならなくなる。儲からないが是だけはやり遂げたいという確率論を超えて継続できる「意志」みたいなものがないとダメだ。

事業の目的は金儲けだけではない。

自分の想念、意志が通るかどうかがの方が金儲けより先だ。

「事業」とは、別に「金儲け」に限った事ではない。事業とはある意味「遣り甲斐を得るための生業（なりわい）」の事だから、金儲け以外にあってもおかしくはない。

奥さんの仕事は一銭にも勘定されないが、「家事」は立派な仕事だ。それと同じだ。別に退職して「稼がない」事を卑下する必要はない。

稼いでこなくても「なりわい」があればそれで十分であろう。そこが「意志」という事の意味だ」

「お前さん、「石」では飯は食えないよ…分かッティンの、お前さん？ 屁理屈、ぶっこいてんじゃねえよ、お前さん…お前さんが言うなら「知情意（ちじょうい）」じゃなくて「騎上位（きじょうい）」なら分かるんだけど…」

「そうだ、そうだ、全くだ！！はよ、先月の未払いの給料、よこせ！！ドスケベ最優先で、社員を苦しめるな、マネー・ガッポ、ガッポじゃなくて、単なるエロがっぱ・シャチョ！！聴いティンの？ エロがっぱ・シャチョ？」

(English expression ver.)

“A topics of “knowledge”, “emotion”, and “will”, “passion”.”

“♪ to be intelligent will bring against, to be taken emotional, will bring too much depending on others, and will get jammed. To push through own “will”, will bring to get only narrow for feeling free, anyway in this world, to live is difficult. ♪ said in our country, in Meiji era, very great, famous author named “Soseki Natsume” said, like that, however, while watching at it from my perspective, in modern society is too much depending within “knowledge,

emotions, wills”, too much focusing to “knowledge” only, I suppose.

“obvious world”, using other word, “brain working world” only, no touching “non-visible, unseen, hidden world”, absolutely forgetting even this existence.

Much more deeply saying, or can get earnings, or not can get earnings, the left is visible or not visible only!! Only can understand by using brain function, just only!!

From it, obvious success never can reach to, at once, stopping business.

Above means that or AI, or IT, focusing to only hi score on the static, like that.

Huge meteorite crushing to our planet, which caused giant dinosaurs got destroyed, was under the very few, almost 0 nearby happening ratio, had happened. Even almost 0 nearby happening ratio event can happen. If it is so, between happening ratio 0 and happening ratio 99%, no stay difference, thus the case will can happen, for it, we have to prep. also. And always we have the possibility, the tentative, we have to think about it.

About core point, more straightly saying, only thinking about obvious, only thinking about visible matter is not enough. Rather, it will easily invite collapse from too much loosen.

In the case of more well observing, or customers, or staffs putting a weight more on emotional one rather than on intelligence, you will get turned to notice, might be.

This difference is very huge for concept making of business purpose, style.

Business owner of tiny company should the “will” first rather than getting earnings first, if it not like that, it is NG. Even if no can reach to money base success, climbing over beyond it, have to keep the “will” if it even if under low ratio situation, can keep the “will” holder must be.

The purpose of business is not only getting earnings.

Our “will”, our concept can pass through hardness or not, it having more advantage rather than getting earnings.

Business is not only limited “getting earnings”, but also we can define as a some meanings “living life for hunting “reflection of living”, almost the same we can call it!! So that except hunting money, staying the purpose, it is not outside.

Wife`s house keeping job is no counted as a salary, however, house keeping work is genuine job. It is the same. no need to feel embarred without salary getting after retirement!!

Even if no get earnings outside, if one has purpose for living life, it is enough. This is the meaning of “will” having.”

“Hey you, Daring, never can live by “willing” illusion only. You know? Hey you, Darling, you know?”

“Sure, sure, exactly!! Hey you, boss, quickly pay me, last month no paid salary, quickly, boss!!”